



## Coaching

### *Focused individualized attention to refine skills*

COACHING ENABLES YOU TO REFINE those skills that you already embody. Our coaching can help you improve your skills in a comprehensive way or apply them adeptly in specific situations. We believe that communication skills establish a secure foundation from which all other business-related skills flow.

Your communication skills can create new opportunities, influence existing relationships, attract new clients, close sales, and enhance leadership responsibilities. When your communication skills need focused individual attention, our coaching can help you soar to new heights.

**Leading:** Core to leadership skills is gaining respect. Leadership requires demonstrating to people that you are worthy of following. Strong leadership requires integrity and honor, and constant vigilance. Our coaching facilitates the blossoming of your leadership skills.

**Presenting:** Envision yourself presenting with poise, power, and panache. Our coaching enables you to attain the self-assurance to present confidently, connect with your audience, and achieve your objective.

**Writing:** Gain the sublime power of the written word through our personalized coaching. We evaluate your writing abilities and address your specific needs.

These are but three of the core competencies that you can improve with our coaching.

Coaching begins by assessing your existing skills and defining your goals. You learn to eliminate your weaknesses and maximize your strengths to achieve the outcomes you desire. Develop your 'voice' and personal brand, and the confidence you need to succeed. As a result, you grow personally and professionally, and your company benefits too.

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#### SOLARI'S COACHING SERVICES:

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- ◆ Coach executives, managers, and sales and marketing professionals
  - ◆ Coach individuals, team, or groups
  - ◆ Coach presentation skills for the greatest impact and results
  - ◆ Coach writing skills
  - ◆ Video tape as a learning method
  - ◆ Interactive feedback and discussion with demonstrations
  - ◆ Individualized attention for specific skill improvement
  - ◆ Telephone support
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